



Media Statement



"Following the widescale postponement of live industry events in 2020, there was understandably a real buzz around this year's event and a return to normality. However, as the event organiser, we are beholden to science and Government guidelines, which will now see MVC move to a virtual format for 2021.

"In-keeping with last year's event, this year's full conference programme will again be hosted on our Technology Presentation Hub, which was developed by the PPMA Group of Associations for the MVC website.

"The platform is free to register and offers users ease of navigation to an array of audio / visual presentations across eight theatres. These will be available to view from 15 July.

"The Technology Presentation Hub generated plenty of interest and feedback in 2020, so we expect 2021 to follow suit based on the advancement and rapid deployment of thermal imagining and deep learning capability during Covid-19."

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The full 2021 conference programme will be available to view online here two weeks prior to the launch of the Hub. Visitor registration will remain open to enable more people to sign-up and receive email notification when the Hub goes live on 15 July.

UKIVA is pleased to announce that next year's Machine Vision Conference & Exhibition will return to the Marshall Arena in Milton Keynes on 28 April 2022.

For more information or assistance about UKIVA events, products and services, please contact Scott McKenna (Sales Manager) on 020 8773 5515 or email scott.mckenna@ppma.co.uk. Alternatively, visit: www.ukiva.org

